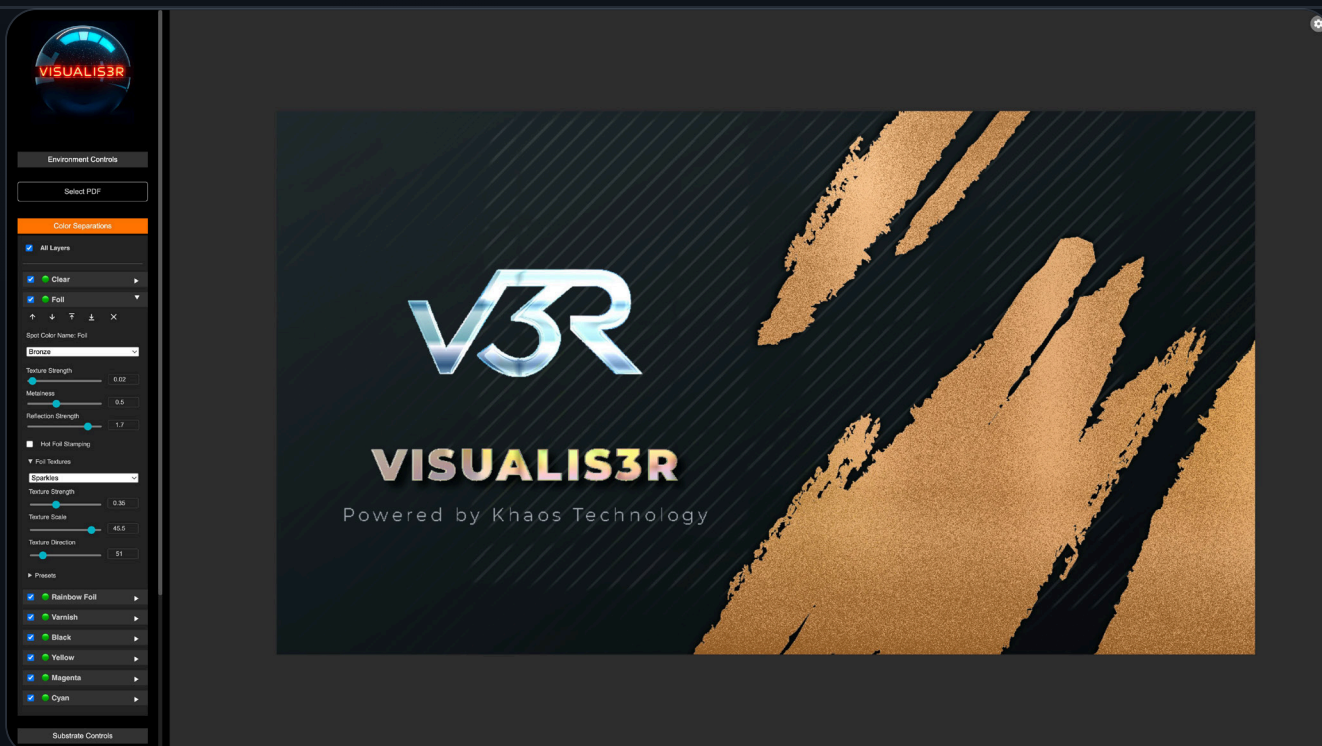


Foiling

Bold vector shapes. Avoid hairlines.



What it is

Foil stamping applies metallic foil using heat and pressure to create reflective premium finishes. Ideal for logos, text, accents.

Quick limits

- Min font 7–8 pt (10–12 pt for scripts)
- Min line 0.5 pt — avoid hairlines
- Loose kerning / extra leading
- Smooth uncoated or lightly coated stocks only

Do

- Use bold, simple vector artwork
- Test intricate designs
- Layer foil under CMYK for custom metallics (device dependant)
- Consider cold foiling for finer detail

Don't

- Avoid hairlines and very thin fonts
- Don't place foil too close to trim (min ~3 mm)
- Avoid textured / soft-touch stocks
- Don't overprint unnecessarily

Always confirm tolerances with your print provider.