

02

Varnishing (flat / clear toner)

Gloss/matte contrast. Solid shapes read best. Keep off folds/trim.



What it is

Spot or flood clear coating (gloss, matte, satin, UV, aqueous) for protection, contrast and enhanced appearance.

Quick limits

- Best on coated stocks — avoid uncoated
- Keep heavy varnish away from folds (risk of cracking)
- Min safe distance to trim/folds varies by stock

Do

- Use spot gloss on matte areas for contrast
- Combine inline or offline UV (gloss)
- Test drying / curing times
- Layer multiple varnishes for special effects

Don't

- Avoid heavy coverage on thin stocks (warping)
- Don't apply near folds without scoring
- Don't assume default finish — specify gloss/matte
- Avoid uncoated/digital without testing

Always confirm the safe distance to trim/folds for the chosen stock and finishing process.