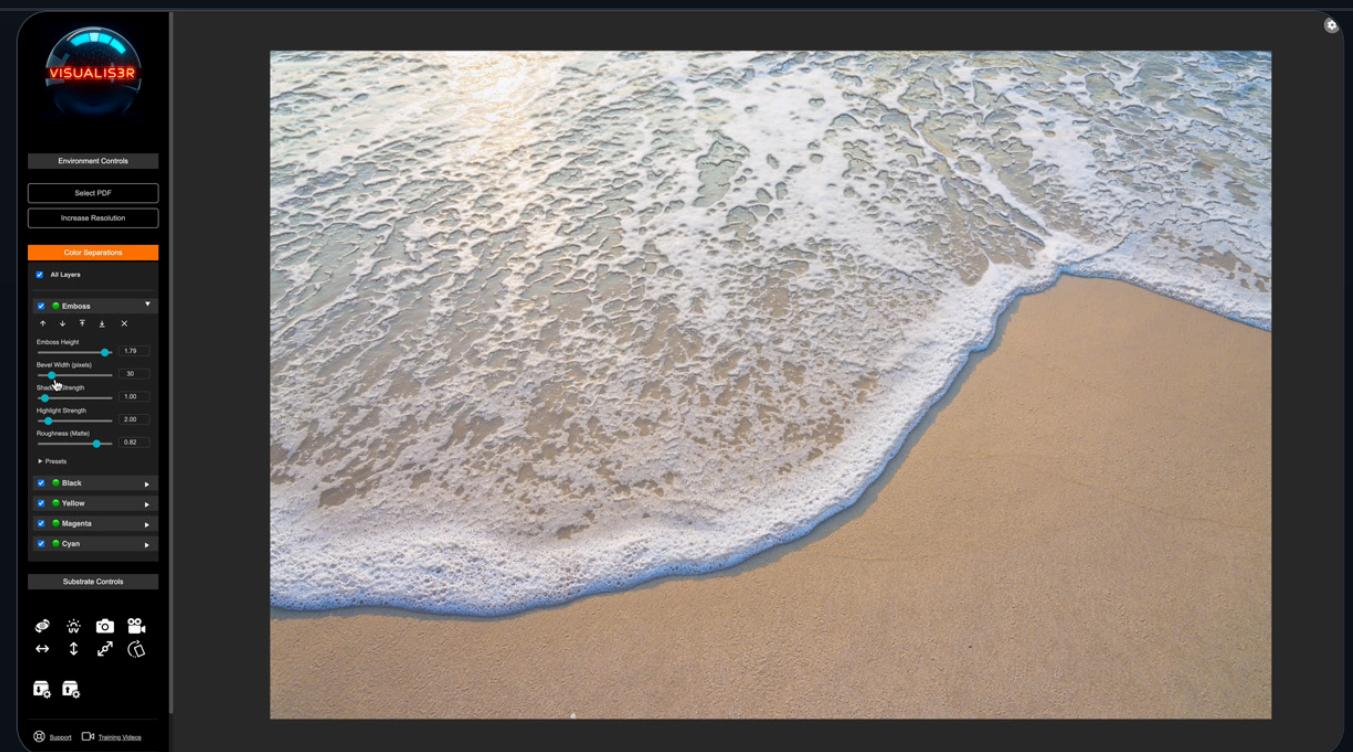


08

Raised Textured Printing

Tactile coatings. Larger features read better. Keep off trims/folds.



What it is

High-build ink or puff additives create raised tactile texture (often apparel / packaging).

Quick limits

- Bold shapes & larger text best
- Min font ~12 pt for clear texture
- Keep away from folds / trim edges
- Multiple layers for more height

Do

- Build height gradually with layers
- Test puff/expansion on stock
- Use for selective tactile highlights
- Combine with color for contrast

Don't

- Avoid stretchy / thin fabrics
- Don't over-layer (cracking risk)
- Don't place on fine detail
- Avoid uneven application

Always confirm tolerances with your print provider.